





- Lightning fast Security alerting and informing on a broadcast basis
- Simple tenant communication
- LED signs in centre which can be updated all the time,
 Advertising opportunity
- Multi Centre inter communication between chain stores
- Wireless IP network access for stores requiring full system
- Simultaneous opportunity for centre to be a "hot spot"
- Integrated wireless, SMS, email DECT phone and even 2way radio communication.

Wireless Communication Integrated System

- Single network for message transmission throughout the shopping centre
- All shops where patrons can wait for service can use the network
- Tenants such as:
 - Optometrists
 - o Cell phone shops
 - o Photo development
 - Restaurants
 - o Take-aways,
 - o Any Service and Repairs
 - o Jewellery adjustments/ watch repairs
 - Banking and sport shops
 - Any customer service where wait/ return later applies

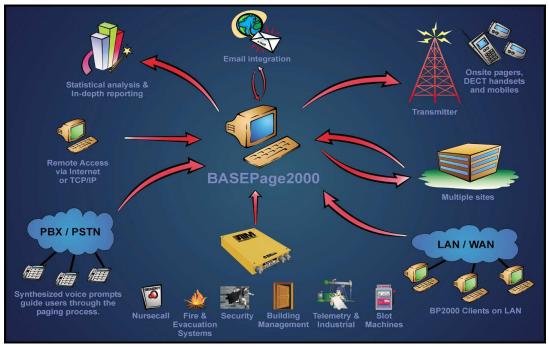


Southern Cross Message Systems (Pty) Ltd T/A (2002/032042/07)

The Communication Network Overview Diagram

The diagram depicts how easy it is to integrate:

- · Any systems which require monitoring, such as
 - o Power Failure
 - Standby generator starting
 - Alarm system activation
 - o Refrigeration monitoring
 - Any practically any other system/ devices that should be monitored



- Telephonic integration allows simple message generation
- Integrated escalation path message generation and management ensure no event goes unattended
- The ability to integrate to solution in other centres allows seamless messaging between a department of one store in on centre to its counterparts in other centres, even if they don't have the system in place (as SMS can be deployed here)
- The open database format stores all data and messaging so that full customised reporting is possible
- The seamless integration of communication media makes it practical to communicate

The solution can be rented by the centre and sub-let/ charged to tenants

In short, a solution to drastically improve, turnover, service and communication